



Travel Writers Test Their Limits In Season Three Of The Travel Adventure Series “Word Travels”

- SEASON PREMIERE SUN., MARCH 7 AT 10 P.M. ET/7 P.M. PT ON OLN -

FOR IMMEDIATE RELEASE

Toronto. Feb. 23, 2010 – These days being a journalist can be a tough job. And with the publishing industry in flux, it is often travel writers who are the first to be sent packing. In season three of OLN’s “**Word Travels**” (14 x 30’) go behind-the-byline and watch as seasoned Canadian travel writers Robin Esrock and Julia Dimon work harder and travel farther than before to find never-before-told-stories to file for increasing slim travel sections. With a superbly scored soundtrack and fast-paced editing, “**Word Travels**” airs **Sundays at 10 p.m. ET/ 7 p.m. PT beginning March 7 on OLN.**

[CLICK HERE](#) to watch a preview of “**Word Travels**” season three.

"We travelled to 13 countries looking for the most inspirational stories – and while it may look glamorous, it was far from a leisurely holiday," says Robin Esrock, host, “Word Travels.” "Between the recession and state of the publishing industry, we learned as much about ourselves as the world we were discovering."

Filmed in 13 countries on five continents, each episode of “**Word Travels**” shows Robin and Julia being pushed to their limits – both personally and professionally. In Nicaragua, they must overcome personal differences to report on the trend of poverty tourism. In Finland, Robin investigates if one can travel on just 20 Euro a day in one of the most expensive cities in Europe. In Tunisia, they wonder if they have fallen into the trap of their profession – being jaded. From the stark Atacama Desert to the Arctic Circle, viewers discover what it is like to be on the road from taking 4 a.m. flights to struggling to find a new story angle to pitch.

Vancouver-based writer **Robin Esrock** has traveled to almost 100 countries. His work has been published in over a dozen newspapers and magazines worldwide, broadcast on TV, and posted online and within numerous social networks including his own blog modergonzo.com. Robin currently writes thrill-seeking columns for both *Outpost Magazine* and *Sympatico.ca*. **Julia Dimon** has been travel writing since she was 17, racking up round-the-world columns for publications like the *Toronto Star* and *METRO*. Profiled in *Forbes Travel* and *ABC News*, she is known for chasing down people-focused stories. Currently based in New York, she is a columnist for kayak.com and publishes traveljunkiejulia.com.

- **EPISODE 1: Kenya Safari – Creatures Great and Small**
Sun., March 7 at 10 p.m. ET/ 7 p.m. PT
Robin and Julia head to the Masai Mara National Park for the legendary migration of the wildebeest. While there, Robin reflects on his African roots, and Julia her love for Africa. They stay in a luxury safari lodge, learn local traditions from Masai villagers and discover the etiquette of game viewing.
- **EPISODE 2: Chile – Snow, Sea and Desert**
Sun., March 14 at 10 p.m. ET/7 p.m. PT
Robin and Julia explore Chile’s miles of coastline, soaring peaks and parched desert. Fulfilling a lifelong dream, Robin cat-boards (i.e. extreme backcountry snowboarding), high in the snowcapped Andes. At sea level, Julia explores Chile’s cultural capital to find out what attracts so many artists to this region.

Uniquely scored using indigenous and alternative music – which includes The Cottonmouth Kings, The Eulogies and Bluebox – the series has been commended for its music-video style edge, humour, and breathtaking photography.



“**Word Travels**” is hosted by Robin Esrock and Julia Dimon who are also the series’ writers and associate producers, and developed the project with Heather Hawthorn-Doyle, head of Omni Life, a division of Omni Film. Executive producers of the series are Brian Hamilton, Michael Chechik and Heather Hawthorn Doyle; senior producer is Deborah Wainwright; producer is Leah Kimura. “Word Travels” is produced by Omni Film Productions Ltd. in association with OLN and with the participation of the Rogers Cable Network Fund, Rogers Telefund, the Province of British Columbia Film Incentive BC, and the Canadian Film or Video Production Tax Credit Program. For further information, please visit www.wordtravels.tv

ABOUT OMNI FILM PRODUCTIONS LTD

Vancouver-based Omni Film Productions Ltd. is one of Canada’s most respected television production companies, producing top-quality programming in a wide variety of genres. Since 1979, Omni has produced hundreds of hours of television dramas, documentaries, factual and lifestyle series and children’s programming, garnering over 100 national and international awards. www.omnifilm.com

OLN is specialty television station in Canada offering viewers a one-stop destination for adrenaline pumping action and adventure entertainment. From original Canadian hit reality, adventure, and travel series (Mantracker, Departures and Survivorman) to internationally acclaimed sporting events such as: Tour de France; **OLN** takes viewers on intense, rugged journeys across Canada and around the world.

OLN is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit www.OLN.ca

- 30 -

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