



## ***Ice Pilots NWT* Prepares for Season Two Takeoff!**

### **Highest-Rated Canadian Series in Channel History Greenlit for Second Season**

*For complete program information, photos and primetime grids please visit:*

[www.canwesttvmedia.com](http://www.canwesttvmedia.com)

#### **For Immediate Release**

TORONTO, January 14, 2010— History Television announced today that the smash-hit living history series *Ice Pilots NWT* has been greenlit for a second, adrenaline-packed season. The extraordinary adventures of a group of elite pilots in Yellowknife have captivated Canadians, making *Ice Pilots NWT* History Television's top-rated Canadian series in channel history. The second season is set to air in fall 2010.

"It's been extremely gratifying to witness the success of *Ice Pilots NWT* and we're thrilled that critics and viewers have responded so positively to this homegrown series," said Christine Shipton, Senior Vice President, Drama and Factual Content, Canwest Broadcasting. "The ongoing ratings victories and dedicated fan base are testament to the hard work and ingenuity of the team at OMNI Film Productions and our own Canwest executives. We can't wait to bring our viewers a second season of gripping exploits, brought to life by the unforgettable crew of Buffalo Airways and the spectacular setting of our very own Northwest Territories."

An instant critical and ratings success, the premiere episode of *Ice Pilots NWT* on November 18, 2009 marked the highest audience ever for a Canadian series on History Television with 502,100 viewers (2+). The first season of *Ice Pilots NWT* continues to attract viewers and achieve huge audience numbers for the channel. On a weekly basis, the two Wednesday airings combined (7 and 10 pm ET/PT) average over 300,000 total viewers (2+), and also average above 140,000 in the A25-54 category and 125,000 in the younger A18-49 demographic.

Produced by Omni Film Productions for History Television, *Ice Pilots NWT* follows a group of pilots in Yellowknife and the extraordinary adventures of the most unorthodox airline in the Canadian North. Renegade Arctic airline Buffalo Airways defies the cold and the competition by using WWII-era propeller planes to haul vital fuel, supplies and passengers to remote outposts. Rookie pilots with nerves of steel come from across the country to Yellowknife to receive training from the very best and for the chance to earn their wings flying vintage planes originally built for war. From landing vital cargo onto airstrips at mine sites to carving out runways on frozen lakes and rocky tundra, the Ice Pilots do it all, despite frequent blizzards and breakdowns.

*Ice Pilots NWT* airs Wednesdays at 7 and 10 pm ET/PT on History Television. Viewers can catch the **season finale on Wednesday, February 17 at 7 and 10 pm ET/PT**. Specific broadcast dates and times for the second season will be announced at a later date.

Source: BBM Canada PPM  
Nov 18/09 – Jan 10/10 (1 week unconfirmed data)

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**History Television is a Canwest Broadcasting channel.**

#### **About Canwest Broadcasting**

Canwest Broadcasting operates Global Television and eighteen of the country's most popular specialty channels, including HGTV, Mystery TV, National Geographic Channel, Showcase, History Television, Food Network and TVtropolis. Canwest Broadcasting is a division of Canwest Media Inc.

**About Canwest Originals**

Canwest is the proud home of the most diverse slate of Canadian Original programs across the Dramatic, Lifestyle and Entertainment genres. As a steadfast supporter of the Canadian production community, Canwest is dedicated to bringing the best of the country to audiences nationwide - including shows such as; *Copper*, *Family Restaurant*, *Holmes Inspection*, *Ice Pilots NWT*, *16:9*, *Re-Vamped* and the nation's number one entertainment newsmagazine *Entertainment Tonight Canada*.

**About Canwest Media Inc.**

Canwest Media Inc. is a subsidiary of Canwest Global Communications Corp. ([www.canwest.com](http://www.canwest.com)), Canada's largest media company. In addition to owning the Global Television Network, operating 18 industry-leading specialty channels and having ownership in 5 specialty channels, Canwest is Canada's largest publisher of English language paid daily newspapers and owns and operates more than 80 online properties.

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