



PRESS RELEASE

For Immediate Release

April 19, 2006

Omni Launches Lifestyle Programming Division Headed By Heather Hawthorn-Doyle

Vancouver, B.C. - Omni Film Productions Limited President and Executive Producer Michael Chechik announced today the creation of an exciting new division, *Omni Lifestyle*. Created solely to produce entertaining and distinctive programming within that increasingly popular genre, *Omni Lifestyle* will be headed by veteran lifestyle producer Heather Hawthorn-Doyle.

“With last year being Omni’s busiest and most successful yet, the Omni partners felt it was a good time to expand,” says Chechik. “And with Heather’s experience leading W Network’s hit series *The Shopping Bags* and CBC’s critically acclaimed youth/documentary series *Make Some Noise*, we knew she was the right person to head up *Omni Lifestyle*.”

“I was thrilled to be invited to join the Omni family. They have such a diverse slate of successful programs; from the popular dramedy *Robson Arms* to the International Emmy award-nominated children’s drama *The Odyssey*, that I leapt at the chance to be a part of that team. Since I’ll not only be developing new programs, but also have an active hand in running them, it’s a great fit,” says Hawthorn-Doyle.

Heather Hawthorn-Doyle is an award winning producer/director on both the national and international stage, having produced thousands of hours of programming, and as one of the senior members of the startup team for Vancouver Television (now CTV Vancouver) she has experience starting from the ground up.

For 25 years, Omni Film Productions Limited (www.omnifilm.com) has produced over 175 hours of award-winning documentaries, factual and lifestyle series, drama and children's programming. Their diverse productions begin with a compelling story and are then produced with integrity and quality. The result is over 75 national and international awards. Together with sister companies Water Street Pictures and Water Street Releasing, Omni is a complete film and television production and distribution entity with a steadily growing catalogue of exceptional programming including their current productions; *Robson Arms 2*, *Stunt Dawgs*, *Dragon Boys* and *Alice I Think*.

– 30 –

For more information on Omni Film Productions Limited, please contact Ruth Atherley of AHA Creative Strategies at 604-303-1052 or via email at ruth@ahacreative.com.