



PRESS RELEASE

For Immediate Release

February 23, 2006

***Make Some Noise* Premieres On CBC Television April 2 At 4:30 P.M. EST/PST**

You'll Never Look At Young People The Same Way Again.

Vancouver, BC – What happens when individuals and groups of young people from across Canada take action and become the change they want to see in the world? From their own backyards to a village in Sierra Leone, these teenagers and '20-somethings' will stop at nothing to make themselves heard. Some pick up video cameras and risk their lives in the war-torn Middle East, others fight to stop the child sex trade in Cambodia, and others become silent to "speak" out for those who cannot.

Make Some Noise airs at 4:30 p.m. EST/PST on Sundays, starting April 2. It will repeat Saturdays at 1:30 p.m. EST/PST, starting April 8. For more information on the show, the people and the music, please go to www.makesomenoise.tv.

Produced by Omni Film Productions Limited, *Make Some Noise* is a half-hour, thirteen-part series showcasing teens and 20-somethings who are committed to making a difference in the world. Telling their own stories in a unique style, these young people candidly share their fears, triumphs, challenges and visions. *Make Some Noise* is touching and unsettling, inspirational and accessible. It touches your heart – and shakes up your perception of young people.

Make Some Noise has a soundtrack that is completely in tune with the stories told. The series is filmed uniquely; part music video, part guerilla filmmaking, and part behind-the-scenes glimpses into a world most of us never knew existed. The soundtrack has more than 60 original songs from 30 Canadian bands. The music, the stories and the people demand your attention and make every moment they share meaningful.

Developed by Omni Film Productions Limited with the participation of the British Columbia Film Television and Film Financing Program. Produced with the participation of the Canadian Television Fund, created by the Government of Canada and the Canadian Cable Industry; Telefilm Canada: Equity Investment Program and CTF: Licence Fee Program. Produced with the participation of the

Province of British Columbia Film Incentive BC with the assistance of the Canadian Film or Video Production Tax Credit, the CanWest Western Independent Producers Fund and Rogers Telefund. An Omni Film production © 2005. Produced in association with The Canadian Broadcasting Corporation.

For 25 years, Omni Film Productions (www.omnifilm.com) has produced over 175 hours of award-winning documentaries, factual and lifestyle series, drama and children's programming. Their diverse productions begin with a compelling story and are then produced with integrity and quality. The result is over 75 national and international awards. Together with sister companies Water Street Pictures and Water Street Releasing, Omni is a complete film and television production and distribution entity with a steadily growing catalogue of exceptional programming. They are currently producing several exciting projects including *Robson Arms 2*, *Stunt Dawgs*, *Dragon Boys*, *Alice I Think* and *Make Some Noise*.

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For more information on *Make Some Noise* or to set up an interview, please contact Ruth Atherley of AHA Creative Strategies at 604.303.1052 or via email at ruth@ahacreative.com.