

ITV's 'Primeval' Evolves Into Canadian Spin-Off Drama

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Impossible Pictures and Omni Film Productions will co-produce a 13-part spin-off, "Primeval: New World," that uses extensive elements from the British sci-fi drama.

TORONTO – Brit producer Impossible Pictures is pacting with Omni Film Productions on a Canadian spin-off of its *Primeval* sci-fi series on ITV.

The twist is the new Canadian series, *Primeval: New World*, will be structured as a Canada-UK co-production, and will use characters and story-lines from the British *Primeval* series, while inserting new Canadian characters and story-lines into the local version.

“This is a truly unique opportunity, building a parallel, yet independent series that will appeal to existing fans and new audiences,” **Corrie Coe**, senior vp of independent production at Bell Media, which ordered the 13 one hour *Primeval: New World* drama for its Space channel.

“This new Canadian series offers a fresh world of possibilities in terms of characters and stories, while including some favourite elements from the original U.K. *Primeval*,” she added.

The cost savings from mixing in elements of the British series into the Canadian drama, coupled with production tax credits from producing *Primeval: New World* in Vancouver, are also evident.

Set in Vancouver against the backdrop of the Pacific Northwest, the Canadian sci-fi spin-off promises elements that Space viewers already know from watching the Brit *Primeval* series on the Canadian cable channel, while including a darker storylines from an all-Canadian writers room.

The fifth season of *Primeval* from Impossible Pictures will bow on Nov. 10 on Space.